

Rapid Friction Assessment

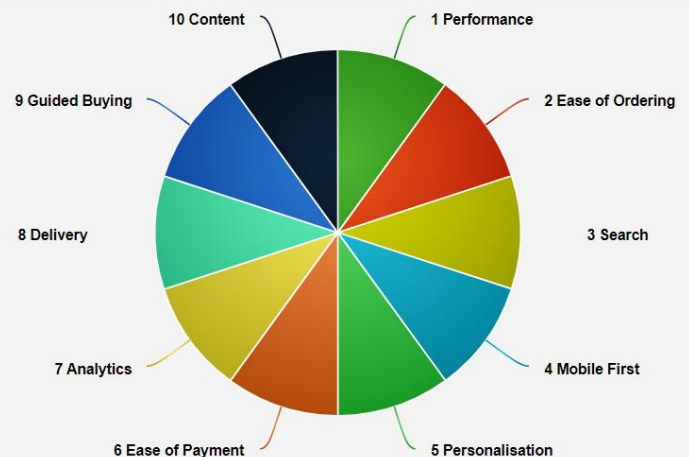


Find your Friction with our Free Offer

Overview

Friction occurs as buyers struggle with the various stages of the buying process on your site. It will be in one of the ten key areas in this chart.

For decades Solveda has been looking at eCommerce sites and identifying where the friction points are, and we're able to use all that experience to offer our free **Rapid Friction Assessment**.



What's in the Assessment?

The Rapid Friction Assessment is a **free piece of work** that allows clients to immediately realise how, with just a few simple changes, they can dramatically improve revenues. The rapid assessment is 2-3 days as we do not analyse all the 10 areas but deliver:

- A 2-3 day site SWOT Analysis from a technology and traffic perspective
- Full due diligence on your platform - performance, traffic etc
- Consultancy on OPEX optimization
- Consultancy on the technology features which have impact on ROI

[Click here to Sign Up](#)

WHAT YOU GET

Consumer Research
 Competitor Analysis – GT Metrix
 Competitor Analysis Page Speed
 Analytics Overview
 Traffic Analysis
 Page Depth Analysis
 Session Duration Analysis
 User Frequency Analysis
 Internal Search Analysis
 SWOT Analysis
Conclusions and Suggestions